

WAS HER TV

DARK-HAIRED Marguerite Stone, twenty-six-year-old London actress, is having an embarrassing time.

Marguerite was the girl who starred in "Woman Alone" for the B.B.C.—last week's documentary on an unmarried mother.

The B.B.C. wanted a girl to look as though she really was an unmarried woman who had a baby after an affair with a married man—and not just an actress playing the part.

They chose Marguerite. It was her first TV appearance.

But Miss Stone did such a good job on TV her Kensington neighbours have been eyeing her with disapproval ever since.

"It's quite embarrassing," she says. "In the shops and buses people look at me and whisper. I know just what they are thinking, too."

"Strangers come up to me and ask how baby is. They seem quite disappointed when I explain it was only acting."

What are the chances of real-life married

motherhood for Marguerite? "Not so bright at the moment," she reports. "I've just broken my engagement."

COMMERCIAL TV is trying to reach agreement with the B.B.C. over getting the ban lifted on the present 6 to 7 p.m. close-down.

For Sundays

If the B.B.C. agrees, the I.T.A. will then ask the Postmaster-General to allow non-stop TV from early afternoon until late evening—on both channels.

The 6 to 7 close-down would be retained only for Sunday viewing, so as not to interfere with churchgoing.

There are two big

FACE RED!



MARGUERITE STONE

—after she played a mother-to-be part

whose TV programmes were the most popular—B.B.C. or I.T.V.? Two market research firms claimed victory for the commercial channel. Mr. Robert Silvey, head of B.B.C. Audience Research, appeared on B.B.C. TV to claim victory for the Corporation. Since then, there has been silence from Broadcasting House in this matter.

And I know why. For the latest B.B.C. statistics now confirm viewers prefer commercial programmes.

Their weekly returns



McDONALD HOBLEY

Why was the close-down ever started? Because Sir George Barnes, B.B.C.'s TV chief, considered it necessary to have a break to enable mothers to put children to bed.

The Postmaster-General agreed to this. But Barnes is quitting the B.B.C. And there is a new Postmaster-General.

Remember last month's squabble over

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On the Airwaves by Clifford Davis

arguments in favour of this.

One is that commercial TV in the North, opening in April, will get a much earlier nightly shut-down—either at 10.15 or 10.30.

In the South and Midlands TV continues until

Advertisers' Announcements

A MESSAGE OF HOPE TO THOSE WHO ARE NOT FIT, ESPECIALLY SUFFERERS FROM ASTHMA, BRONCHITIS, EMPHYSEMA, CATARRH AND NERVOUS TROUBLES.

"TAKE A DEEP BREATH TO BE FIT"

3295 the author of "Breathe Easier" in The Reader's Digest, September, 1954. "The normal person breathes 23,040 times a day, and I deduced that the way in which a person breathes can make or mar his life."

Nervous Tension Released. This reasoning proved to be correct. The speaker, Captain William Knowles, M.C., M.A., D.Sc., scientist and soldier, turned his talents to putting himself right, finding his method quickly relieved nervous tension and anxiety.

Over 30,000 People Treated. Immediately he had fully recovered his own health and fitness, Capt. Knowles began helping other people. He has given thousands of lectures throughout the world and he was called in to advise the Armed Services during World War II. "You, too, can enjoy almost immediate results by taking Capt. Knowles' course in controlled breathing privately at home by post, for this famous correspondence course has already been taken by more than 30,000 people. By following the step-by-step instructions, specially adapted to suit you individually, you will find it simple to control your breathing, thus using the structure and mechanism of the body to establish good health and joyous fitness."

Start at Any Age. Fortunately it does not matter how old you are. An ex-editor embarked on the course when he was nearly eighty years old. A lady, aged 66, wrote saying: "For 30 years I had suffered from asthma and I was a slave to my system before. Young or old—everyone should learn to breathe properly. But if you suffer from respiratory complaints, such as Asthma, Bronchitis, Emphysema, Catarrh and Nervous Disorders, or just 'ordinary' Shortness of Breath, it is even more vital for you to investigate what Controlled Breathing can do for you."

Every Minute Counts. Every minute counts in the fight for health. Details of this amazing course are FREE. Send a 2d. stamp to my for postcard today to INSTITUTE OF BREATHING, (Dept. M.100), 46, Gerrard St., London, W.1. Principal: Capt. W. P. KNOWLES M.C., M.A., D.Sc.

The schoolboy on a ten bob budget...

SATURDAY VIEWPOINT

THE expert who says five bob a week is fair pocket money for the 12-15 age group can't know much about present-day prices. My thirteen-year-old son gets 10s. "wages" for doing odd jobs at home. After laying out for pictures (3s.), comics (1s.), sweets (1s.), and model plane materials (about 2s.) he saves the rest towards his camping holiday.

Where's the extravagance in that budget?—(Mrs.) B. M. Reading.

TOO LONG. SURELY it's red-tape gone stark, staring crazy when the War Office rejects an epitaph for a soldier's grave because it's forty letters too long. Aren't parents even allowed to mourn the way they want?—Disgusted, Birmingham.

TOP-LEVEL PROTEST. I PROTEST against those monstrosities called hats shown in the spring collections! Those mushroom-shaped efforts are just ugly—and why do designers push a woman's crowning glory, her hair, out of sight?—(Mrs.) A. E. Smith, Christie-gardens, Chadwell Heath.

I MAKE SMOG. FROM 1938 to 1955 I burnt only coke on my domestic fire. In 1938 it was 22s. a ton. Last March I was offered my particular choice of

coke at around £8 17s. a ton. Since then I've had to burn coal... and help to make smog.—A. J. Wilsher, Langley-street, Luton.

UNUSUAL LINE. I WAS shocked when the occupation of a young girl on TV's "What's My Line?" was revealed—as a slaughterer's assistant.

How can women choose such awful jobs?—G. White, Clarence-gardens, Sutton Coldfield.

PAGEANTRY, PLEASE. CONGRATULATIONS to the "Mirror" for a fine leader on the Queen's visit to Nigeria.

As a Nigerian, I know my people will hope to see a crowned monarch in her full splendour of Royal pageantry—not just another "society lady."—"Abbey," London.

Laughter at Work. "How about slipping out for a quick one?"

DRY-CLEANERS

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Daily Mirror

EDEN—AT HIS BEST

FOR the past month, the "Mirror" has been attacking Sir Anthony Eden for his fumbling on the home front.

Unlike some of his Tory critics—who have become frightened by their own frankness—the "Mirror" does not retract one word of its censure of Eden's record as Prime Minister.

But today, the "Mirror" salutes Eden for an achievement on the world front as Foreign Secretary.

Blundering Boasts

The whole world has been shocked by the outrageous statements made by Mr. John Foster Dulles, the U.S. Secretary of State, as quoted by the American magazine "Life."

Dulles declared:

- 1—That his threats to use atom bombs against Communist China averted war on three occasions during the past eighteen months.
- 2—That "the ability to get to the verge without getting into the war is the necessary art" for a statesman.

Dulles's blundering boasts falsify history.

He alleges that after a meeting with Eden in April, 1954, he believed Britain had agreed to join in the fighting then raging in Indo-China.

Dulles is wrong. The truth is that on this April week-end in 1954, the world was indeed on the brink of war.

It was not saved by Dulles.

IT WAS SAVED BY EDEN.

Eden turned down flat any idea that Britain would join in military action against the Communist forces in Indo-China. In this wise decision, he was supported by Sir Winston Churchill, then Prime Minister.

Bomb-Brandishing

And when Dulles later walked out in a huff from the Geneva conference on Indo-China, it was Eden who stayed on and made possible the agreement that ended the war.

The "Mirror" praised Eden at the time.

It praises Eden again now.

IT SAYS: THANK GOD THE ADVICE THAT WAS FOLLOWED WAS EDEN'S ADVICE, AND NOT THE BOMB-BRANDISHING OF DULLES.